

HOW TO ORGANIZE YOUR OWN FOOD OR PRODUCT DRIVE

- 1. **SELECT THE DATE(S) OF YOUR DRIVE.** Make it clear what days you are collecting the items and when is the final day for drop off.
- 2. **ADVERTISE!** Make your own flyer to distribute to people, send it through email or social media.
 - 1. **Setting a goal** for your group to reach helps motivate people.
 - Give them a list of what items are needed. Non-Perishable Food Items Ideas (no glass): Instant Mashed Potatoes, Applesauce, Canned Yams, Cereals, Marshmallows, Jell-o Boxes, Canned Vegetables & Beans, Pudding Mix, Canned Soups, Fruit Juice, Rice, Sugar & Flour, Stuffing Mix, Pie Crust & Pie Filling, Broth (Chicken and Beef), Macaroni & Cheese, Muffin / Cake / Brownie Mix, Gravy (no glass).
 - 3. Let them know they could also donate online if they are unable to shop for items at https://raleighdreamcenter.org
 - 4. Be sure to have **your personal contact information** listed if they have questions.
- 3. **SET UP A CLEAR DROP-OFF POINT.** Be sure your information has the **date(s)** and **place** for your people to drop off. Afterward, schedule a drop off date with RDC by emailing us **info@raleighdreamcenter.org**.
- 4. COLLECT AND THANK.
 - 1. If your drive is over a period of time, be sure to **gather all items in one place.** You could gift wrap a large box with your flyer attached to it for example.
 - 2. After the drive it over, thank everyone for participating and invite them to come volunteer at our Adopt-A-Blocks to see first hand how their efforts are blessing communities in Raleigh. Adopt-A-Blocks are every 2nd & 4th Saturdays of the month, and only the 2nd Saturday in December. Again, you can direct them to our website for information and to sign up.