



HOW TO ORGANIZE YOUR OWN FOOD OR PRODUCT DRIVE

1. **SELECT THE DATE(S) OF YOUR DRIVE.** Make it clear what days you are collecting the items and when is the final day for drop off.
2. **ADVERTISE!** Consider making a flier to distribute to people, send it through email or social media.
 1. **Setting a goal** for your group to reach helps motivate people.
 2. Give them a list of what items are needed. **Non-Perishable Food Items Ideas (no glass):** Instant Mashed Potatoes, Applesauce, Canned Yams, Cereals, Marshmallows, Jell-o Boxes, Canned Vegetables & Beans, Pudding Mix, Canned Soups, Fruit Juice, Rice, Sugar & Flour, Stuffing Mix, Pie Crust & Pie Filling, Broth (Chicken and Beef), Macaroni & Cheese, Muffin / Cake / Brownie Mix, Gravy (no glass). We also welcome baby formula, wipes and diapers!
 3. Let them know they could also donate online if they are unable to shop for items at <https://raleighdreamcenter.org>
 4. Be sure to have **your personal contact information** listed if they have questions.
3. **SET UP A CLEAR DROP-OFF POINT.** Be sure your information has the **date(s) and place** for your people to drop off. If your drive is over a period of time, be sure to **gather all items in one place.** You could gift wrap a large box with your flier attached to it for example if it's for the holidays.
4. **COLLECT AND THANK.**
 1. Afterward, **drop off your donations at RDC weekdays between 9am-5pm** at 4301 Louisburg Rd in Raleigh. Enter through the parking lot off Calvary Dr behind New Hope Baptist Church. If you have too much product or food to bring to us, just email us at info@raleighdreamcenter.org to arrange a pick up.
 2. After the drive is over, **thank everyone** for participating and invite them to come volunteer at our Adopt-A-Blocks to see first hand how their efforts are blessing communities in Wake County. **Adopt-A-Blocks are every 2nd & 4th Saturdays of the month, and only the 2nd Saturday in December.** Again, you can direct them to our website for information and to sign up.